

Home Connectivity Alliance

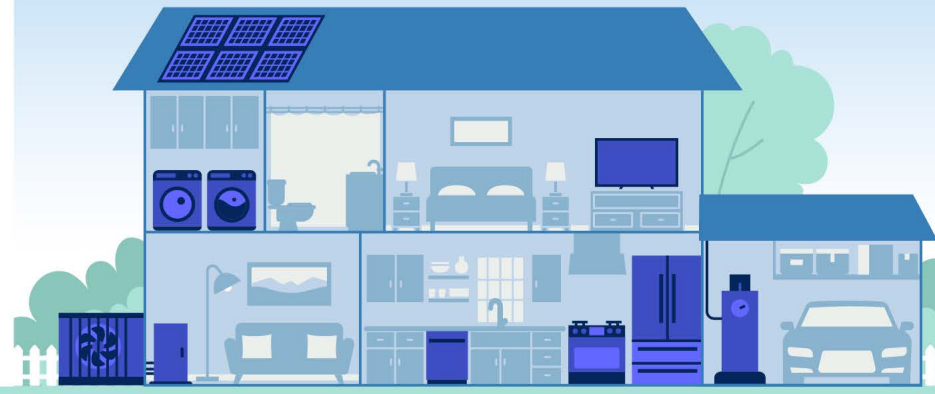
Collaboration and innovation to provide a safe, secure and interoperable connected home experience



Brands We Trust, Devices We Depend On

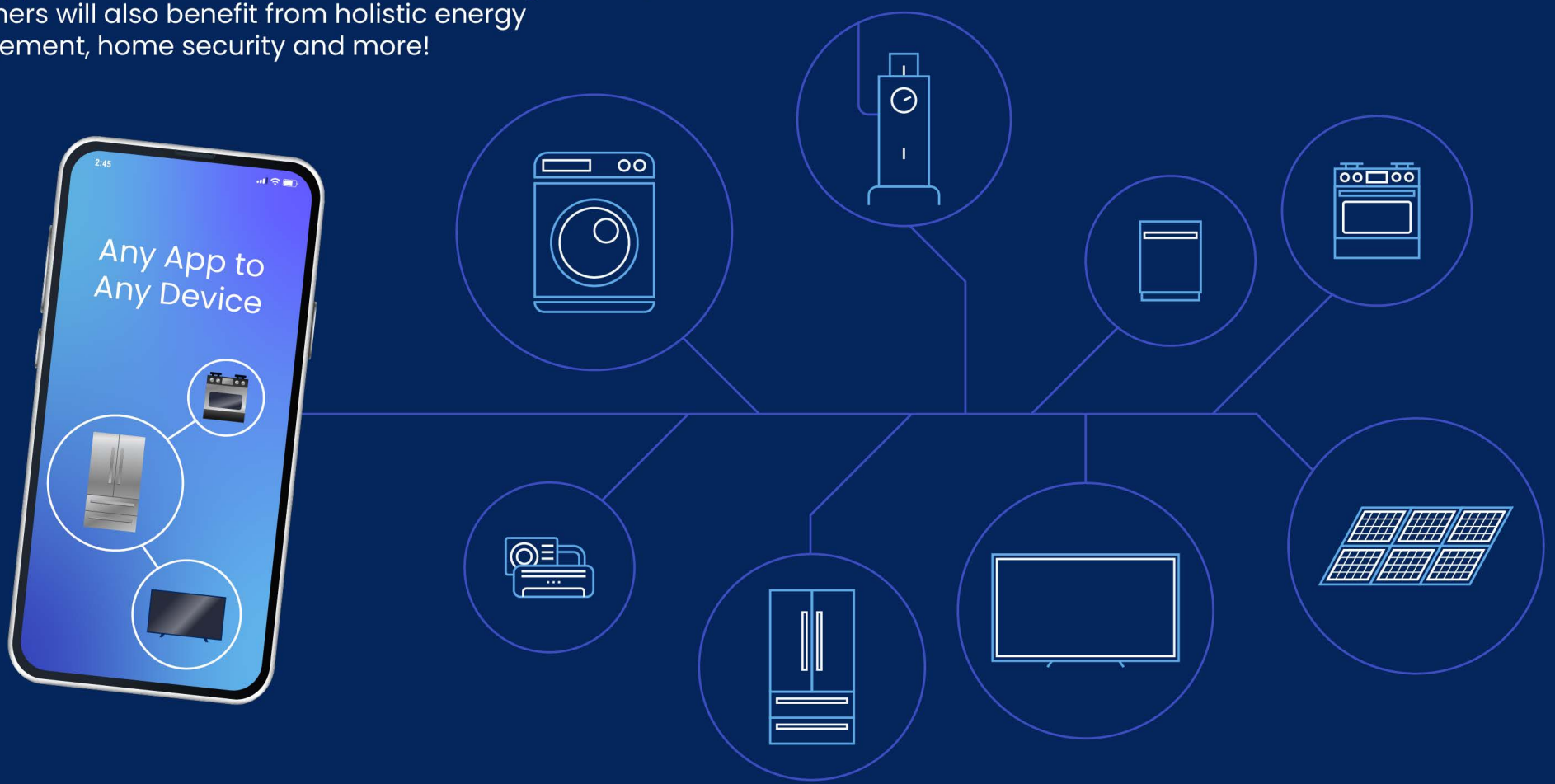
Appliances, HVAC systems, TVs and other large, home-infrastructure devices are integral to our daily lives. Trusted global brands are leveraging their collective expertise to enable a holistic connected home experience. The HCA is focused on making convenience and savings more attainable for the everyday person.

- **Interoperability:** Freedom to use the app of your choice to monitor, manage and control devices across HCA member brands*
*App must be from one of the HCA member companies
- **Safety and Security:** Never compromising consumer trust on product safety and data privacy.
- **Innovation and Competition:** Fostering connected home innovation through transparency and competition.



Interoperability & Beyond

Interoperability is just the start. Today, consumers can use their preferred app to monitor, manage and control their smart appliances, HVAC systems and TVs. Going forward, consumers will also benefit from holistic energy management, home security and more!



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| Energy Management Energy and cost savings throughout the entire home | C2C Connection Cloud to cloud connection to support complex features and faster adoption | Consumer Choice Freedom to choose any app to control all devices | Legacy Support Backward compatibility for devices already in the home |
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HCA Scope

16 Product Categories

HCA supports all major product categories across smart appliances, HVAC systems TVs and the list continues to grow. These products are always plugged in, have extended lifetime, and are integral for families to maintain a healthy and comfortable lifestyle.

Collaboration & Agility

Organizationally, the HCA is designed to enable agile collaboration between the largest global brands. Composed of a Board of Directors, 3 Work Groups (Technical, Marketing, Legal), and 6 Task Forces (Strategy, C2C, Data Models, Cybersecurity, Energy Management, Public Affairs), the organization meets weekly to accelerate innovation and adoption.

Global Leadership

15 Trusted Global Brands

